



Loyalty & Rewards



In the age of the customer, keeping customers engaged is as important as acquiring customers; loyalty strategies are key to achieving this. However, loyalty programmes that are not based on robust and insightful data may fail to achieve this critical task.

Our proven approach

We build and implement loyalty programmes that can help you better know and reward your customers. We do this by creating a single customer view, based on a combination of our data, a customer's transactional information and the data you provide. Using this we help you develop a value proposition, and using our powerful rewards tools we configure and implement measurable loyalty programmes.

Our services

We currently manage close to 40 loyalty programmes across a number of sectors. Our cost-effective, quick-to-implement solutions include:

- Cloud-based loyalty Apps
- Turnkey loyalty solutions
- Small business solutions
- Analytic services
- Vouchering switch solution
- Smartphone solutions
- Consultancy
- Rewards solutions

**Let us help you reward
your loyal customers**

If you would like to find out how Compuscan's Loyalty & Rewards can help your business, contact us at info@compuscan.co.za

Compuscan is a trusted credit bureau and information services provider. We collect, provide and protect quality data. We overlay this with intelligent insight and aim to make businesses more profitable by minimising their risk and illuminating windows of opportunity. We also empower individuals to better manage their financial health.

Powered by data
that is diverse,
reliable and secure

We turn **data into
intelligence**

We offer
**best-in-class
analytical products
and solutions**

Our **400-strong
workforce** includes
analysts, scientists
and educators

Our **enduring
entrepreneurial
spirit** continues to
drive innovation

We are proud of our
**long-standing client
relationships**