



# Decision Analytics

Big data without human insight is just data. We put big data to work by combining data, analytics, modelling and software. This results in actionable insights, which enables businesses to better know their customers and in turn make the right decisions.

## Our proven approach

Our highly experienced team of over thirty data scientists and statisticians develop and apply algorithms and models for decision and prediction solutions. We manage multiple sources of data to ensure better analytics.

## Our services

We enable you to make objective, consistent customer evaluations by automating the decision-making process and improving turnaround time. We use non-judgemental, uniform variables driven by our client's own data and our extensive credit bureau data. The services we offer include:

- Data management
- Data driven strategies
- Enabling software
- Portfolio management
- Credit scoring models
- Credit risk management
- Professional consultancy

## Let us help you improve your decision-making process

If you would like to find out how Compuscan's Decision Analytics can help your business, contact us at [info@compuscan.co.za](mailto:info@compuscan.co.za)

**Compuscan** is a trusted credit bureau and information services provider. We collect, provide and protect quality data. We overlay this with intelligent insight and aim to make businesses more profitable by minimising their risk and illuminating windows of opportunity. We also empower individuals to better manage their financial health.

**Powered by data** that is diverse, reliable and secure

We turn **data into intelligence**

We offer **best-in-class analytical products and solutions**

Our **400-strong workforce** includes analysts, scientists and educators

Our **enduring entrepreneurial spirit** continues to drive innovation

We are proud of our **long-standing client relationships**